

### **REMARKS/ARGUMENTS**

Claims 1-11 and 26-30 are pending. By this Amendment, Claim 1 is amended and Claims 27-30 are added. Reconsideration in view of the above amendments and the following remarks is respectfully requested.

The amendments to Claim 1 are supported by the originally filed Specification, at least at paragraph [0187] of the published application, which refers to the selection of indicators (right-clicking) to drill down to the “knowledge” associated with a KTI (an indicator). Figure 11 (as mentioned in this paragraph) also shows this feature by example. Referring back to paragraphs [0090] in combination with paragraph [0096], it is stated that “knowledge relating to one or many organisations may be accessed ... content ordered by one or more of”. The ordering is the “processing” as recited in amended claim 1. Paragraph [0096] explains that one of the criterions is a personal profile of a user.

New Claim 27 is supported by the originally filed Specification, at least as a definition of a KTI (an example of an indicator) is recited in the pseudocode between paragraphs [0181] and [0182]. In the pseudocode, a checklist is defined, which being a list serves to associate the indicator with a plurality of people or a community of practice. New Claim 28 is supported by the originally filed Specification, at least at paragraphs [0090] to [0096] and [0208]. New Claim 29 is supported by the originally filed Specification, at least at paragraphs [0181] and [0182]. New Claim 29 is supported by the originally filed Specification, at least at paragraphs [0181], [0182] and [0211]. No new matter is added.

### **NOVELTY**

Claims 1-11 and 26 stand rejected under 35 U.S.C. §102(e) over Thompson, et al. (U.S. Patent No. 6,668,253). This rejection is respectfully traversed for at least the reasons set forth

Application Serial No. 10/561,502  
Amendment Dated October 19, 2010  
Reply to Final Rejection dated February 19, 2010

below.

The Examiner asserts that Thompson teaches all of the features of the rejected claims. In this respect, Claim 1 is amended to recite a data store to store a personal profile of a user of the system and that the processor “processes” a plurality of selectable discrete elements so as to identify a number of the plurality of discrete elements relevant to the personal profile and the selected indicator. By way of simple example, if one of the discrete elements are hyperlinks relating to worldwide entities, then the processing can be the filtering (or modification) of the hyperlinks so that only hyperlinks relevant to the user’s location (as indicated in the user’s profile) are identified. The identified (subset) of discrete elements are then made accessible to the user.

Applicants respectfully submit that Thompson neither discloses a data store comprising a personal profile of a user of the system nor that the processor processes a plurality of selectable discrete elements so as to identify a number of the plurality of discrete elements relevant to the personal profile and the selected indicator, and provides the user with access to the number of the plurality of discrete elements identified, as recited in amended claim 1.

Accordingly, Thompson does not anticipate the subject matter of Claim 1. Claims 2-11 and 26-30 depend from Claim 1, and are also believed to be allowable for at least the reasons set forth below. Withdrawal of the rejection of the claims under 35 U.S.C. §102(e) is respectfully requested.

### **CONCLUSION**

For at least the reasons set forth above, it is respectfully submitted that the above-identified application is in condition for allowance. Favorable reconsideration and prompt allowance of the claims are respectfully requested.

Application Serial No. 10/561,502  
Amendment Dated October 19, 2010  
Reply to Final Rejection dated February 19, 2010

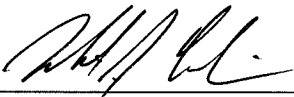
Should the Examiner believe that anything further is desirable in order to place the application in even better condition for allowance, the Examiner is invited to contact Applicants' undersigned attorney at the telephone number listed below to expedite prosecution of the application.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.

October 19, 2010

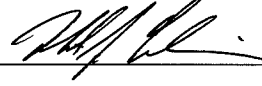
Please charge or credit our  
Account No. 03-0075 as necessary  
to effect entry and/or ensure  
consideration of this submission.

By   
Michael J. Cornelison  
Registration No. 40,395  
Customer No. 03000  
(215) 567-2010  
Attorneys for Applicant

**CERTIFICATE OF MAILING/TRANSMISSION PURSUANT TO 37 CFR 1.8**

I hereby certify that this correspondence and any attachments referenced therein is/are being mailed/transmitted to the USPTO by: (A) first class U.S. mail with sufficient postage (37 CFR § 1.1(a)); (B) facsimile (37 CFR § 1.6 (d)); or (C) EFS-Web (37 CFR § 1.6(a)(4)) on the date shown below.

Date: October 19, 2010

Signature: 

Name: Michael J. Cornelison